



## ASC to Exhibit and Present at NAEP

*ASC to showcase enterprise contract lifecycle management (CLM) and eProcurement software at NAEP, the premier higher education procurement solutions conference in the US*

**Ottawa, Ontario (March 15, 2017)** — ASC Networks Inc. ([ASC](#)), a leading provider of SaaS and on-premises based [contract](#), [document](#), [form](#) and [CPQ](#) management and end-to-end source-to-contract solutions for higher education, government and other highly regulated and compliance focused industries, today announced its participation at the [National Association of Educational Procurement \(NAEP\) 2017 Annual Meeting](#).

The NAEP event will take place at the [Peppermill Resort Spa Casino](#), in Reno, Nevada, from March 26-29, 2017. ASC is participating as a sponsor at Booth 107 where key executives Shawn King, ASC Founder and Managing Director; Jim Bell, ASC VP of Sales; and Angie Stockley, ASC VP of Marketing will be on hand. These executives are available to discuss ASC's industry-leading enterprise contract lifecycle management (CLM) and integrated eSourcing and eProcurement solution suite and to showcase ASC's strategic focus on the future of procurement and adapting and leading progressive change in partnership with our customers.

"Our customers demand a comprehensive solution that provides seamless, straight-through processing of the complete source-to-contract lifecycle but with the flexibility to plug-and-play modules such as higher education procurement, contracting and solicitation as needed based on their unique business needs and process maturity," said Mr. King. "We provide a best-in-class enterprise-ready and extensible source-to-contract solution suite, tailorable to fit your exact business requirements."

Mr. King will also be joining senior contracting and purchasing representatives of a key ASC higher education customer for the interactive presentation session "Contracting Self-Service" (Wednesday, March 29, 2017, 7:45 am to 8:45 am). During the presentation, the transformation of the customer from a reactive, mechanical bid buy and sole source procurement bureaucracy into an end-to-end, automated, standardized and forward-focused center of excellence will be used as a case study to drive discussion on related challenges and best practices and the office structure, process strategies and contracting system functionality necessary to get the most out of institutional contracting resources.

"We are trusted partners to education, government and other industries and stand at the ready to best equip the higher education workforce with the best practice tools and training needed to successfully automate, control and execute each step in their goods and services acquisition lifecycle – from RFx requisition development, solicitation, evaluation and award through to contract, spend and vendor lifecycle management," added Mr. Bell.

For more information, please visit [www.ascnet.com](http://www.ascnet.com) or stop by Booth 107 during the event and ask our expert representatives about our tailored source-to-contract suite and contract lifecycle management (CLM) solutions.

To set up a specific time to meet us during the show, [simply contact us](#). We will be pleased to assist you.



**About ASC Networks Inc.**

[ASC Networks Inc. \(ASC\)](#) is a wholly owned subsidiary of Mediagrif Interactive Technologies Inc. (TSX: MDF). ASC is a leading provider of cloud, Software as a Service (SaaS) and on-premises enterprise contract, document, form and CPQ lifecycle management software and source-to-contract solutions tailored to automate and streamline your end-to-end business processes including: RFx requisition planning and solicitation management; supplier management; bid, contract, performance, invoicing, claims and spend analysis management; as well as custom and complex multi-system integrations (e.g., payment, ERP, CRM, etc.). Leveraging the proven ASC solution platform, ASC deploys customer-specific solutions that digitize, automate and simplify business process requirements end to end. For more information, please visit [www.ascnet.com](http://www.ascnet.com).

**Contact Information:**

Angie Stockley  
ASC Networks Inc. (ASC)  
[angie.stockley@ascnet.com](mailto:angie.stockley@ascnet.com)  
+1-613-599-2087 x240