



## **Press Announcement**

### **Bell Canada – Retail Buys ASC Contracts**

— *Bell Canada confirms ASC value with second deployment of ASC Contracts* —  
— *To Thousands of Sales and Operational Professionals* —

**Ottawa, Ontario, July 1<sup>st</sup>, 2002**—Advanced Software Concepts Inc. (ASC), leader in providing quality products for Contract Management, announced today that Bell Canada, Retail Division has acquired ASC Contracts for thousands of sales and operational professionals.

With ASC Contracts, Bell Canada Retail sales people will generate contracts online, track every revision that's made and by whom, record every time a contract is emailed or faxed to a customer and, using our patent-pending Bar Code technology, actually store contract images online. "This is fantastic . . . I look forward to future progress in leveraging this Contract Management capability" said Peter Varley, Revenue Assurance, Bell Canada.

The power of *ASC Contracts* is its ability to apply a "Best Practices" framework while adapting to the customer's environment and processes. ASC offers a contract management platform that delivers a custom solution without high costs or lengthy development and implementation cycles.

"We are very pleased that Bell has increased its investment in ASC Contracts", said Shawn King, President and CEO of ASC. "This confirms the value we bring to our customers and the ROI that is delivered."

Each contract generated by ASC Contracts has a unique Bar Code representing key contract info for security and recognition purposes. ASC Contracts is able to automatically recognize and store contracts by using its patent pending Bar Code technology. This saves hours of time storing and retrieving signed documents and means that signed contracts are available to authorized individuals at the click of a mouse.

#### **About Bell Canada**

Bell Canada, Canada's national leader for communications in the Internet world, provides connectivity to residential and business customers through wired and wireless voice and data communications, high speed and wireless Internet access, direct-to-home satellite, IP-broadband services, e-business solutions, local and long distance phone services. BCE Inc. of Montréal owns Bell Canada. For more information, please visit [www.bell.ca](http://www.bell.ca).

#### **About ASC:**

Since its founding in the early 1990's, ASC's mission has been to focus on providing quality Contract Management products, professional services, and managed solutions to its customers. ASC brings a combination of people with technical skills and experience to each project that enables ASC to consistently and clearly understand their clients' requirements and ultimately deliver a high-quality solution.

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