



Press Announcement

New VP Operations Focused on Software Products

— *ASC adds management talent to leverage leading Contract Management software* —

Ottawa, Ontario, November 1st, 2002—Advanced Software Concepts Inc. (ASC), leader in providing quality products for Contract Management, announced today that John Purdon has been appointed Vice President of Operations. A veteran of the software industry, with over 25 years experience, Purdon will be responsible for spearheading ASC's aggressive growth in the Contract Management software market.

Purdon's focus is on ASC Contracts, the contract management solution that is deployed at Bell Canada. The unique and defining feature of ASC Contracts is its ability to recognize and store signed contract images online using ASC's patent-pending Bar Code technology. This capability saves hours of administrative time and means that signed contracts are now instantly available throughout the organization.

"John has the skill and experience that will allow us to maximize the opportunity that ASC has in the Contract Management space. We have the technology and with John driving our sales and marketing efforts, we are extremely confident in our ability to drive customer value and continued growth," said Shawn King, ASC president and chief operating officer.

About ASC:

Since its founding in the early 1990's, ASC's mission has been to focus on providing quality Contract Management products, professional services, and managed solutions to its customers. ASC brings a combination of people with technical skills and experience to each project that enables ASC to consistently and clearly understand their clients' requirements and ultimately deliver a high-quality solution.

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